

# Port of Spain Fashion Week 2020

## Media Launch

### Belmont Lounge

Hilton Trinidad & Conference Center  
Lady Young Rd,  
Port of Spain



## Agenda

- |                          |   |
|--------------------------|---|
| 10:30 a.m.               | Arrival: Coffee and Refreshments  |
| 10:55 a.m. - 11:00 a.m.  | Venue Safety Briefing, Hilton Trinidad  |
| 11:00 a.m. - 11:07 a.m.  | <b>Welcome to POSFW 2020.</b><br>Welcome Address, Janine Charles-Farray,<br>PR and Media Coordinator, POSFW   |
| 11:07 a.m. - 11:12 a.m.  | <b>Our Venue Host, Hilton Trinidad &amp; Conference Center</b><br>Greetings by, Olivier Maumaire, General Manager,<br>Hilton Trinidad & Conference Centre |
| 11:12 a.m. - 11:17 a.m.  | <b>Our Industry Partner</b><br>Greetings by, Andrea Davis, Country Manager,<br>DHL Express Trinidad   |
| 11:17 a.m. - 11:20 a.m.  | Introducing the Ultimate POSFW 2020 Staycation Package  |
| 11:20 a.m. - 11:30 a.m.  | <b>Fashion in focus with the Ministry of Trade &amp; Industry</b><br>Feature Address, Senator, the Honourable<br>Minister Paula Gopee-Scoon               |
| 11:30 a.m. - 11:35 a.m.  | <b>Introduction to “Cadence of Caribbeanness”</b><br>Lorraine O’Connor, Creative Consultant/Producer POSFW 2020   |
| 11:35 a.m. - 11:38 a.m.  | <b>POS Fashion Week 2020 – “Cadence of Caribbeanness”</b><br>Show Trailer   |
| 11:38 a.m. - 11:40 a.m.  | <b>Closing Remarks</b><br>Crystal Cunningham, Co-Founder, Project Manager, POSFW  |
| 11: 40 a.m. - 11:50 a.m. | Questions from the media.   |